

CITY CENTER PARTNERSHIP PRESENTS



Celebrating Shopping, Dining and Culture in Downtown Columbia

If you thought Columbia's Main Street shut down after 5 p.m., think again!

You are invited to the 3rd Annual Urban Tour on Thursday, May 6, from 5:30 to 8:30 p.m. along Main Street in downtown Columbia. Urban Tour is a free event showcasing all that Columbia's downtown has to offer. The self-guided walking tour includes special offers and giveaways from retailers, live entertainment such as street performers and musicians, local artists, a glimpse into downtown living, stories behind some of our historic buildings, food and discounted drinks all along the way.

"Urban Tour is a great way to show people why they should spend time downtown during the day and after 5 for shopping and entertainment," said Matt Kennell, CEO of the City Center Partnership which hosts the event. "With around 1,500 attendees in 2007 and 3,000 in 2009, it was evident this is an event that downtown Columbia needs. We feel combining a walking tour with the elements of a street fair is a perfect fit for an event that celebrates the growth and vitality of our Main Street community."

Businesses along the tour will keep their doors open late for the event. Free shuttle and horse carriage rides are available from 5:30 to 9pm to assist pedestrians. The event will take place rain or shine with the entertainment adaptable to street performances or inside designated buildings throughout the tour.

COME SEE WHY DOWNTOWN IS THE NEW PLACE FOR SHOPPING, LIVING, AND ENTERTAINMENT AFTER FIVE!



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